

# Impressed by Neways' expertise

"I have worked for Neways for three years now and switched from the industrial to the automotive sector here in Riesa one and a half years ago. Together with colleagues from Erfurt and the Netherlands, I am involved in developing two types of charging cable. Our partners assemble these cables for a number of major European car brands. We started the development work in 2013 and, in close consultation with our partners and end-customers, have now modified and improved the cable. This activity has resulted in several different end products over time, and production quantities are still growing.

Although I have learned a great deal from people outside the company in this process, the expertise that we have in-house in the company is what impresses me most. We have extremely high technical standards and many professional and skilled engineers with an exhaustive knowledge of the products we make. I am proud that I can tell our customers that Neways leads the way when it comes to technical standards. In my opinion, that is why customers come to us. Not just because of the development work, but also because our developers have the knowledge and skills required to help customers optimise a product and adapt it to their specific needs.

The main challenges in the e-mobility sector are increasing the driving range and reducing the time it takes to recharge EVs. Many of our customers are looking for high-voltage applications because they want to offer a cable that makes it possible to charge a car in just five to ten minutes. This requirement leads to all kinds of new challenges. For example, if you offer a cable rated at a much higher voltage for consumer use, stricter safety standards are required."

## CONNECTING PEOPLE AND TECHNOLOGY

FAMILY FEEL

EXPERTISE

TALENT

ONE NEWAYS

**FELIX BELLMANN**

**KEY ACCOUNT MANAGER**

NEWAYS ELECTRONICS RIESA